



Sunday, October 3

10am to 5pm

McLean Central Park

(rain location - McLean Community Center)

MPAartfest

connecting art and community

*"The event is very well organized and the artists are given royal treatment. I give the event an A+"*  
- Thomas Bucci, MPAartfest artist

**A one-day juried fine art and craft show and sale featuring the work of 40 local and regional visual artists.**

McLean Central Park will reverberate with the sights and sounds of art and music on Sunday, October 3rd at the 4th annual MPA artfest. Last year's event drew 6,000 art and music devotees.

*"The most well-run show I've ever done. Everyone is so nice and helpful! Good sales, good turnout."*  
- Cherie Lester, MPAartfest artist

**Location**

McLean Central Park is located in McLean, Virginia, a suburb located approximately 10 miles from Washington, DC. McLean Central Park is located on the corner of Dolley Madison Blvd. and Old Dominion Drive.

In the event of inclement weather, MPAartfest will be held inside the McLean Community Center, which is adjacent to McLean Central Park.

**Fees**

\$30 application fee.  
\$300 participation fee, if accepted.  
(\$250 participation fee if artist donates work to event preview party.)  
100% of sales to be retained by artist.  
Each artist will be provided with a 10' x 10' tent.  
Please note that electricity is not available.

**McLean Project for the Arts**

1234 Ingleside Avenue  
McLean, VA 22101  
703.790.1953  
[www.mpaart.org](http://www.mpaart.org)

**Please note only artists from the mid-Atlantic region (DE, PA, NJ, VA, DC, MD, WV) are eligible to apply.**

**To Enter**

1. Send 10 digital images in the format of 300 dpi jpegs on disc only (no email entries please). All media will be considered. All artwork must be original, but handpulled prints, in limited editions of no more than 25 images, are acceptable.
2. A typed checklist must be submitted with numbers corresponding to numbers on the images. The list should also include titles, media, dates, and dimensions (h x w x d).
3. Resume (required) and artist statement (optional).
4. If you would like your materials returned please include a self-addressed, stamped with sufficient postage, 9"x12" envelope.
5. Completed MPA artfest entry form (see below).
6. \$50 cancellation fee before September 3, 2010. No refunds after September 3, 2010.

**Deadline for entries: Postmarked by June 1, 2010**

Notification of acceptance: July 1, 2010

**For further information** email Elizabeth Salter: [esalter@mpaart.org](mailto:esalter@mpaart.org)

**Entry Form** (please print)

Name (as desired on marketing materials) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Cell phone \_\_\_\_\_ email \_\_\_\_\_

Type of media \_\_\_\_\_

Retail price range of artwork \_\_\_\_\_

Signature \_\_\_\_\_

I agree with the conditions, regulations, and liabilities of this Call for Entries prospectus. Signing this entry form will be taken as permission for MPAartfest to publish any images for promotional purposes only.

**Submit to:** MPAartfest  
McLean Project for the Arts  
1234 Ingleside Avenue, McLean, VA 22101



MPAartfest is grateful for the support of Fairfax County Supervisor John Foust, the Fairfax County Park Authority, the Friends of McLean Central Park, the McLean Community Center, the Greater McLean Chamber of Commerce, the McLean Citizens Foundation and the many corporate and individual sponsors who make this event possible.



# MCLEAN PROJECT FOR THE ARTS

*"Not only were the sales good, but I came away from the event energized that the arts are well supported, understood, and appreciated. Thank you MPA!"*

*- Loren Rosenstein, MPAartfest artist*

*"It was so well run; everything went very smoothly thanks to your excellent advance planning, stellar staff, and dedicated volunteers. I saw the artfest advertised EVERYWHERE and it must have worked, as the turnout was impressive. The average attendee was well educated and seemed to be very interested in the arts. Not only did I sell most of the art that I brought with me, but I had a wonderful time doing it!"*

*- Novie Trump, MPAartfest artist*

**MPA** is a non-profit visual arts center founded in 1962. The mission of McLean Project for the Arts is to exhibit the work of emerging and established artists from the mid-Atlantic region; to promote public awareness and understanding of the concepts of contemporary art; and to offer instruction and education in the visual arts.

In addition to its program of high quality, professionally-curated art exhibitions, MPA presents special traveling exhibitions from the Virginia Museum of Fine Arts.

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# CALL for ENTRIES

*Deadline for entry: June 1, 2010*



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McLean Project for the Arts  
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**CALL for ENTRIES**